



## 2021 PARTICIPANT SHIRT DESIGN CONTEST OFFICIAL RULES

The contest is organized to select a design for the front of the 2021 Form Follows Fitness 5K presented by Blackson Brick participant shirt. (The back of the shirt will feature the Form Follows Fitness 5K logo and the logos of our major sponsors.) The shirt will be a long sleeve, gender specific, dry fit style, black shirt.

Artists must complete and include the official entry form. Individuals may submit up to three designs and must complete a separate entry form for each design. Entry designs must be submitted via email to [ericl@oylmarketing.com](mailto:ericl@oylmarketing.com).

Designs must include the following:

- Race Name – “Form Follows Fitness 5K presented by Blackson Brick”
- Year – “2021”
- Anniversary – “10<sup>th</sup> Year”
- Architecture & Design Exchange (ADEX) Logo

The design should be reflective of the race’s identity...a run that stresses the importance of our local architecture in our daily lives.

We will accept VECTOR art entries in the following file formats: .ai, .eps, .pdf, .svg. Use only three spot colors in your design (no half-tones). All fonts must be converted to outlines. There should be no embedded images (jpg, tif, bmp). Files not to exceed 5MB.

By entering, artist acknowledges, agrees and understands that the winning design will become the exclusive property of Architecture & Design Exchange Foundation (ADEX)/On Your Left! Marketing & Events (OYL) which retains exclusive rights to the reproduction of the design and the submitting artist relinquishes all rights to such design.



Each artist must acknowledge that each entry design is: (a) wholly original; (b) does not incorporate or include any material that would require the consent of any third party; and (c) does not violate any copyright, trademark, publicity right, privacy right, or any other right of any third party. ADEX/On Your Left! Marketing & Events shall have the right to edit, composite, scan, duplicate or alter the entry design for any purpose which it deems necessary or desirable, without the need for any further compensation, and/or permission.

**Deadline for entries:** You must submit your design by the end of the day on Monday, November 30, 2020.

**Prize:** One winner will be selected to win the prize of a free entry for a team of up to ten (10) runners, including up to ten (10) shirts featuring their winning design. The winning design will be used for ADEX's 2021 Form Follows Fitness 5K participant technical shirt and/or other promotional items.

**Selection of winner:** All entry designs will be screened and those that comply with these rules and have met the guidelines and specifications as seen on our website [www.formfollowsfitness.com](http://www.formfollowsfitness.com) will be judged by the staff of ADEX and On Your Left! Marketing & Events. The winner will be notified by telephone or email on Monday, December 14, 2020.



## 2021 PARTICIPANT SHIRT DESIGN CONTEST OFFICIAL ENTRY FORM

This form must accompany artwork submission.

**Entry Deadline:** November 30, 2020

Artist Name \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (Day) \_\_\_\_\_ (Night) \_\_\_\_\_

Email \_\_\_\_\_

I have read and fully understand and will comply with the rules and conditions of this contest. I understand that if my entry is selected as the winner. I relinquish all claims to any and all copyrights, royalties and other benefits derived from the sale or reproduction of this work, other than the prize awarded the winning entry. I further authorize the ADEX/OYL to display my entry on its website [www.formfollowsfitness.com](http://www.formfollowsfitness.com) if it is not selected as the winning entry

Signature of Artist

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